

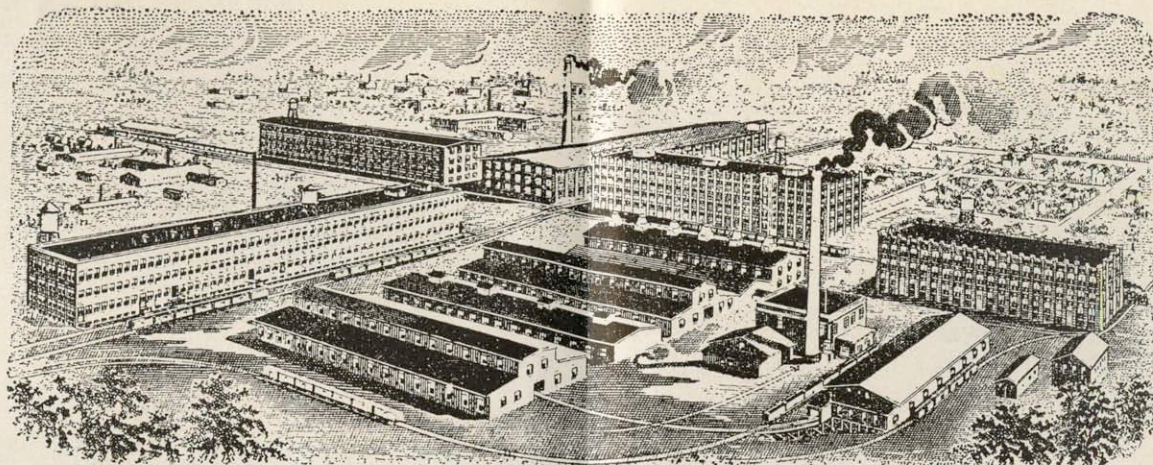
LEATHER

Bona Allen

INDUSTRIES

BUFORD, GEORGIA

ESTABLISHED 1873



Factories of Bona Allen, Inc., Buford, Georgia
America's Largest Manufacturers of Harness, Saddlery and Collars

FROM A ONE-MAN-TANNERY IN 1873 TO 1000 HIDES DAILY IN 1933

Since the elder Bona Allen (1846—1925) began tanning waxed calf upper leathers at Buford, Georgia in 1873, the modest one-man business thus started has gradually grown into one of the most remarkable industrial enterprises in America. Leather of his tannage was soon recognized as of superior quality; demand for it spread; he began making horse collars and then harness.

The process of sound natural growth in response to actual demand for meritorious products at fair prices has continued without interruption through all the years, until today Bona Allen, Inc., under the direction of the sons of the founder, tans 1,000 hides daily, manufactures a wide range of leather goods for domestic and foreign trade, and ranks as the fore-

most producer of harness, saddlery and collars in the world.

Visitors to the factories, who are always welcomed and shown through the various plants by competent guides, find much to interest them. They also find Buford an unusual community—a well-governed little city to which depression has not brought unemployment. On the pay rolls of the Bona Allen industries are more than 2,000 persons, residents of Buford and neighboring towns within a radius of 20 miles. Demand for Bona Allen products has kept the factories going; the people have kept their jobs. In Buford, with its 3,357 population, no citizen is unemployed.

Come to see us at Buford. 38 miles northeast of Atlanta, U. S. Highway No. 23—State Highways No. 8 and 13.

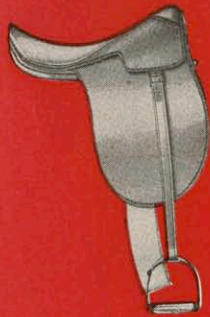
BONA ALLEN, Inc.
BUFORD, GEORGIA



LATIGOTAN

SOFT FLEXIBLE COLLARS

Softer and more flexible than any other collars you have ever used—fit any animal's neck perfectly; no rubbing, no sore shoulders—oil-treated for tensile strength and wearing quality—withstand animal heat and perspiration—do not require sweat pads. This is one of the new collars among the many which comprise the complete Bona Allen line.



**THE FAMOUS
BONA ALLEN
LINE**

SADDLES

The new English type Saddle shown here is only one of the many styles produced by Bona Allen. All are featured by correct design, proper shaping and padding, smart styling, flawless materials and master craftsmanship. All types and styles—English, Western Roping, Texan, McClelland, etc. For real satisfaction, be sure you get a genuine Bona Allen saddle.



BONA ALLEN

FINE QUALITY SHOES

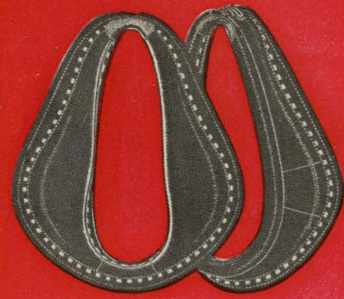
For work, sport, or dress, there's a Bona Allen shoe to meet each of your requirements. Better made, of better leather, they offer the utmost in comfort and long wear; they are smart, stylish, up-to-the-minute; and they are very reasonably priced. Extraordinary values for men, women, and children. Capacity 5,800 pairs daily.



**MEN'S & BOYS'
HEAVY DUTY**

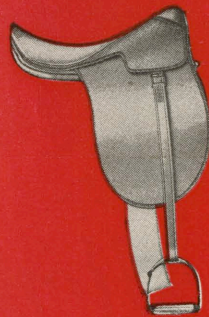
BOOTS

Bona Allen, Inc., has one division entirely devoted to the production of heavy duty boots and shoes. For farmers, sportsmen, mining and construction engineers and all outdoor workers—and for active boys of all ages—Bona Allen Boots fill the bill. Built for perfect comfort and long, hard wear. They will certainly please you.



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TRADE MARK
LATIGOTAN
REGISTERED

LATIGOTAN Weatherproofed HARNESS —

Here is the largest-selling harness in America, because it is America's greatest harness value—a better harness, because it's made of better leather—

The famous Bona Allen Latigotan Weatherproofed Harness—the result of an exclusive Bona Allen tannage that produces in leather a fibre that gives extra wear without extra cost—

Latigotan contains no dyes, no injurious chemicals, no weight fillers; consequently retains more of the natural oils and greases, more of the pliant toughness of the raw hide, and requires less frequent greasing—waterproofed;

treated to withstand ammonia and animal heat; sewed with natural grey linen thread that contains no dyes to cause rot—equipped with the best of hardware.

Has greater strength, stands harder usage, lasts longer—is still giving good service long after ordinary harness is worn out; yet costs no more.

Most widely imitated harness in the world.

Remember, if it isn't made by Bona Allen, it is not Latigotan. Demand the genuine—look for the trade mark shown above.

The Better the Leather, the Better the Harness.



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BONA ALLEN PRODUCTS

Latigotan Weatherproofed Harness and
Strap Goods



Latigotan Flexible Collars



Bona Allen Black Harness and
Strap Goods



Saddles



Bridles



Oak and Chrome Tanned Sole Leather



Latigotan and Black
Harness Leather Backs and Sides



English Type Bridle Leather



Men's and Boys' Boots and Shoes



Women's and Girls' Shoes



Pure Hide Glue